COMMUNICATION B.A.
Professional Communication Option/Strategic Emphasis

UCCS University of Colorado Colorado Springs

ACADEMIC ADVISING

Partnering with students to successfully navigate college
Location: Main Hall 208
Phone: 719.255.3260
Website: www.uccs.edu/advising

Connect With Your Advisor
Current UCCS Students
- Appointments: www.uccs.edu/advising/current-students
- Drop In Advising: Most Wednesdays, 1:00pm - 4:00pm

Prospective Students: www.uccs.edu/admissions/contact

GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements
- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Student Responsibilities
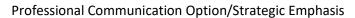Students are required to know and follow:
- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: catalog.uccs.edu
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

DEGREE REQUIREMENTS

Explore Communication: Department of Communication | Department of Communication (uccs.edu)

Major Requirements

Communication Major Professional Communication Option -Strategic Emphasis (39 hours)	Course/Area	Course Title	Credit Hours
Requires a minimum of 39 credit hours of COMM course work.	COMM 1050	Introduction to Professional Communication	3
	COMM 2030	Introduction to Communication Theory	3
	COMM 2500	Research Methods	3
	COMM 2900	Writing for the Media	3
	COMM 3200	Principles & Practice of Public Relations	3
Requires a minimum of 18 credit hours of upper-division (3000-4999 level) COMM course work.	COMM 3350	Integrated Marketing Communication	3
	COMM 4240 OR COMM 4800	Advanced Organizational & Strategic Communication Strategic Communication & Campaigns	3
Must maintain a minimum 2.0 major GPA (all COMM courses) to graduate.	Foundation Course: Leadership Comm	*Complete one course from the list below.* COMM 2440, 3440, 3770	3
	Foundation Course: Organizational Comm	*Complete one course from the list below.* COMM 2240, 3150, 4160	3
12 credit hours of COMM courses must be completed at UCCS.	Electives	*Complete 4 UNUSED courses from the list below to fulfill total and upper-division hour requirements for the major:* COMM 1020, 2240, 2440, 2770, 2900, 3150, 3200, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3470, 3480, 3550, 3770, 3800, 3850, 4050, 4090, 4100, 4110, 4160, 4200, 4220, 4230, 4250, 4290, 4300, 4690, 4770, 4840, 4900, 9400	12
	Senior ePortfolio	*Complete the COMM Senior ePortfolio.*	0

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General Education and Elective Requirements

Composition (6 hours)	1. ENGL 1310 2. ENGL 1410 3. PORT 3000 (0 Credits) – Writing Portfolio
Reasoning Skills (3 hours)	See the degree audit for course options.
Area Requirements (27 hours) • Maximum 2 courses from any one discipline may be applied to the area requirements. • Courses may not be taken pass/fail	• Humanities – 9 credit hours of which 3 credits must be HUM 3990. • Social Sciences – 9 credit hours • Natural Sciences – 9 credits hours of which at least 1 credit must be from a lab course. **NOTE:** Cannot select courses from primary major courses for area requirements.
Oral Communication, Cultural Diversity, and Global Awareness Requirements	One course from each list (see degree audit). *All courses that fulfill these requirements may also count towards other general education or major requirements.*

Compass Curriculum (12 hours)
• Explore and Navigate courses must be outside major and area requirements.
• Writing Intensive, Inclusiveness, and Sustainability courses can count towards other requirements within degree.

Component	Course
Gateway	GPS 1010
Explore – Arts, Humanities and Cultures	See Degree Audit
Explore – Society, Behavior and Health	See Degree Audit
Explore – Physical and Natural World	See Degree Audit
Navigate	HUM 3990 (included in LAS area requirements)
Summit	COMM 4240 or COMM 4800 (included in major requirements)
Writing Intensive Courses (WIC) *Two courses with one upper-division (3000+ level)*	• HUM 3990 (included in LAS area requirements) • See Degree Audit
Inclusiveness	See Degree Audit
Sustainability	See Degree Audit

General Electives (33 hours)	Complete additional courses to meet total and upper-division requirements for your degree program.

Four-Year Degree Plan

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

	√	FALL	Hours	√	SPRING	Hours
Year One		ENGL 1310	3		ENGL 1410	3
		GPS 1010	3		Reasoning Skills Course (*INDS 1050*)	3
		COMM 1050	3		COMM Elective	3
		Explore – Arts, Humanities & Cultures Course	3		Explore – Society, Behavior and Health Course	3
		General Elective	3		General Elective	3
		TOTAL	15		**TOTAL**	15

	√	FALL	Hours	√	SPRING	Hours
Year Two		COMM 2030	3		COMM 2500	3
		COMM Foundation Course – Leadership	3		COMM 2900	3
		Explore – Physical & Natural World Course	3		Natural Science Elective w/Lab	4
		Social Science Elective (*Global Awareness*)	4		Humanities Elective	3
		Humanities Elective (*Writing Intensive*)	3		General Elective (*Oral Communication*)	3
		TOTAL	15		**TOTAL**	16

	√	FALL	Hours	√	SPRING	Hours
Year Three		COMM 3200	3		COMM 3350	3
		COMM Foundation Course - Organizational	3		UD COMM Elective	3
		Natural Science Elective	3		Social Science Elective	3
		Upper Division (UD) General Elective	3		Natural Science Elective	2
		UD General Elective (*Inclusiveness*)	3		UD General Elective (*Cultural Diversity*)	3
		TOTAL	15		**TOTAL**	14

	√	FALL	Hours	√	SPRING	Hours
Year Four		COMM 4240 or 4800	3		UD COMM Elective	3
		UD COMM Elective	3		Social Science Elective	3
		HUM 3990	3		UD General Elective	3
		UD General Elective	3		UD General Elective	3
		UD General Elective (*Sustainability*)	3		UD General Elective	3
		TOTAL	15		**TOTAL**	15

2022-2023