COMMUNICATION B.A.

Professional Communication Option/Strategic Emphasis



ACADEMIC ADVISING

Partnering with students to successfully navigate college

Location: Main Hall 208 **Phone:** 719.255.3260

Website: www.uccs.edu/advising

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Current UCCS Students

Appointments: <u>www.uccs.edu/advising/current-students</u>

• Drop In Advising: Most Wednesdays, 1:00pm - 4:00pm Prospective Students: www.uccs.edu/admissions/contact

GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements

- 1. 120 credit hours
- 2. 45 upper-division credit hours (3000-4999 level)
- 3. 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Student Responsibilities

Students are required to know and follow:

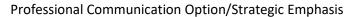
- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: <u>catalog.uccs.edu</u>
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

MAJOR INFORMATION

Scholars of communication study the complex process of human communication within interpersonal, group, organizational, public, intercultural, media and technological contexts. The ability to communicate abstractly separates humans from all other species. The Department of Communication is designed to educate the student in the complexities of uniquely human communication by focusing on both theoretical and pragmatic concerns. Strategic Communication is the study of how individuals and organizations use communication and media to negotiate their role in highly mediated societies.

Major Requirements							
Communication Major	Course/Area	Course Title	Credit Hours				
Professional Communication Option	COMM 1050	Introduction to Professional Communication	3				
-Strategic Emphasis	COMM 2030	Introduction to Communication Theory	3				
(39 hours)	COMM 2500	Research Methods	3				
Requires a minimum of 39 credit	COMM 2900	Writing for the Media	3				
hours of COMM course work	COMM 3200	Principles & Practice of Public Relations	3				
	COMM 3350	Integrated Marketing Communication	3				
Requires a minimum of 18 credit	COMM 4240	Advanced Organizational & Strategic Communication	3				
hours of upper-division (3000-	OR						
4999 level) COMM course work.	COMM 4800	Strategic Communication & Campaigns					
	Leadership Comm	Complete one course from the list below.	3				
 Must maintain a minimum 2.0 	Foundation Course	COMM 2440, 3440, 3770					
major GPA (all COMM courses) to	Organizational Comm	Complete one course from the list below.	3				
graduate.	Foundation Course	COMM 2240, 3150, 4160					
	Electives	Complete 4 UNUSED courses from the list below to fulfill total and upper-	12				
12 credit hours of COMM courses		division hour requirements for the major:					
must be completed at UCCS		COMM 1020, 2240, 2440, 2770, 2900, 3150, 3200, 3240, 3250, 3280, 3330,					
·		3350, 3400, 3440, 3480, 3550, 3770, 3800, 3850, 4050, 4090, 4100, 4110,					
		4160, 4200, 4220, 4230, 4250, 4290, 4690, 4770, 4840, 4900, 9400					
	Senior ePortfolio	Complete the COMM Senior ePortfolio.	0				

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G	General Education and Elective F	Requirements				
Composition (6 hours)	ENGL 1310 ENGL 1410 PORT 3000 (0 Credits) – Writing Portfolio					
Reasoning Skills (3 hours)	See the degree audit for course options.					
Area Requirements (27 hours) • Maximum 2 courses from any one discipline may be applied to the area	 Humanities – 9 credit hours of which 3 cred Social Sciences – 9 credit hours Natural Sciences – 9 credits hours, of which 	dits must be HUM3990. n at least 1 credit must be from a lab course				
requirements Courses may not be taken pass/fail	NOTE: Cannot select courses from primary major courses for area requirements.					
Oral Communication, Cultural Diversity, and Global Awareness Requirements	One course from each list (see degree audit). All courses that fulfill these requirements may also count towards general education or major requirements.					
Compass Curriculum	Component	Course				
(12 hours)	Gateway	GPS 1010				
 Explore and Navigate courses must be 	Explore – Arts, Humanities and Cultures	See Degree Audit				
outside major and area requirements	Explore – Society, Behavior and Health	See Degree Audit				
Writing Intensive, Inclusiveness, and	Explore – Physical and Natural World	See Degree Audit				
Sustainability courses can count	Navigate	HUM 3990 (included in LAS area requirements)				
towards other requirements within	Summit	COMM 4240 or COMM 4800 (included in major requirements)				
degree	Writing Intensive Courses (WIC) Two courses with one upper-division (3000+ level)	 HUM 3990 (included in LAS area requirements) See Degree Audit 				
	Inclusiveness	See Degree Audit				
	Sustainability	See Degree Audit				
General Electives (25-33 hours)	Complete additional courses to meet total and upper-	division requirements for your degree program.				

Four-Year Degree Plan

	0								
Please note that this is an example degree program and your program may vary. Students are responsible for completing all course prerequisites.									
	1	FALL	Hours	1	SPRING	Hours			
au		ENGL 1310	3		ENGL 1410	3			
ear One		COMM 1050	3		COMM 2030	3			
		GPS 1010	3		INDS 1050	3			
		Explore – Arts, Humanities & Cultures Course	3		Explore – Physical & Natural World Course	3			
>		Explore – Society, Behavior and Health Course	3		Humanities Elective	3			

15

TOTAL

0	1	FALL	Hours	J	SPRING	Hours
		COMM 2500	3		COMM 3200	3
,š		COMM 2900	3		Strategic Communication Foundation Course	3
Year T		Organizational Communication Foundation Course	3		Humanities Elective	3
		Natural Science Elective (w/lab)	4		General Elective	3
		Social Science Elective	3		General Elective	3
		TOTAL	16		TOTAL	15

Year Three	1	FALL	Hours	J	SPRING	Hours
		COMM 3350	3		COMM Elective	3
		COMM Elective	3		UD COMM Elective	3
		Upper Division (UD) General Elective	3		Social Science Elective	3
		UD General Elective	3		UD General Elective	3
		General Elective	3		UD General Elective	3
		TOTAL	15		TOTAL	15

	J	FALL	Hours	1	SPRING	Hours
_		UD COMM Elective	3		COMM 4240 OR COMM 4800	3
B		HUM 3990	3		Natural Science Elective	2
r.		Natural Science Elective	3		Social Science Elective	3
ea		UD General Elective	3		UD General Elective	3
>		UD General Elective	3		UD General Elective	3
		TOTAL	15		TOTAL	14

TOTAL

15