COMMUNICATION B.A.
Applied Media Track - Online

UCCS | University of Colorado Colorado Springs

ACADEMIC ADVISING

Partnering with students to successfully navigate college
Location: Main Hall 208
Phone: 719.255.3260
Website: www.uccs.edu/advising

Connect With Your Advisor
Current UCCS Students
- Appointments: www.uccs.edu/advising/current-students
- Drop In Advising: Most Wednesdays, 1:00pm - 4:00pm

Prospective Students: www.uccs.edu/admissions/contact

GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements
- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Student Responsibilities
Students are required to know and follow:
- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: catalog.uccs.edu
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

DEGREE REQUIREMENTS

Explore Communication: Department of Communication | Department of Communication (uccs.edu)

Major Requirements			
Communication Major Applied Media Track (Online) (39 hours)	**Course/Area**	**Course Title**	**Credit Hours**
	COMM 1000	Contemporary Mass Media	3
Requires a minimum of 39 credit hours of COMM course work.	COMM 2030	Introduction to Communication Theory	3
	COMM 2500	Research Methods	3
	COMM 3650	Mass Media and Society	3
Requires a minimum of 18 credit hours of upper-division (3000-4999 level) COMM course work.	COMM 4090	Emerging Communication Technologies	3
	COMM 4740	Entertainment Theory and Research	3
	Foundation Course: Media Skills	COMM 2900 – Writing for the Media	3
Must maintain a minimum 2.0 major GPA (all COMM courses) to graduate.	Foundation Course: Media Theory	COMM 4140 – Media Effects OR COMM 4201 – Persuasion (Online)	3
	Foundation Course: Applied Media Studies	COMM 3250 – Principles and Practices of Advertising OR COMM 3480 – Health Communication: Media Perspectives	3
NOTE: Students are encouraged to complete an internship during their program of study.	COMM Electives	*Complete 4 additional UNUSED courses from the following list to fulfill total and upper-division hour requirements for the major.* COMM 1020, 2900, 3190, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3480, 3770, 4050, 4140, 4201, 4230, 4690, 4950	12
	Senior ePortfolio	*Complete the COMM Senior ePortfolio.*	0

COMMUNICATION B.A.

Applied Media Track - Online

University of Colorado Colorado Springs

General Education and Elective Requirements

Core Writing Requirement (6 hours)	• ENGL 1310, 1308, or 1305 *(Students choosing ENGL 1305 must complete ENGL 1300 first.)* • ENGL 1410 • PORT 3000 (0 Credits) – Writing Portfolio		
Reasoning Skills (3 hours)	See the degree audit for course options.		
Area Requirements (27 hours) • Maximum 2 courses from any one discipline may be applied to the area requirements. • Courses may not be taken pass/fail	• Humanities – 9 credit hours of which 3 credits must be HUM 3990. • Social Sciences – 9 credit hours • Natural Sciences – 9 credits hours of which at least 1 credit must be from a lab course. **NOTE:** Cannot select courses from primary major courses for area requirements.		
Oral Communication, Cultural Diversity, and Global Awareness Requirements	One course from each list (see degree audit). *All courses that fulfill these requirements may also count towards other general education or major requirements.*		

Compass Curriculum (12 hours) • Explore and Navigate courses must be outside major and area requirements. • Writing Intensive, Inclusiveness, and Sustainability courses can count towards other requirements within degree.	**Component**	**Course**	
	Gateway	GPS 1010	
	Explore – Arts, Humanities and Cultures	See Degree Audit	
	Explore – Society, Behavior and Health	See Degree Audit	
	Explore – Physical and Natural World	See Degree Audit	
	Navigate	HUM 3990 (included in LAS area requirements)	
	Summit	COMM 4740 (included in major requirements)	
	Writing Intensive Courses (WIC) *Two courses with one upper-division (3000+ level)*	• HUM 3990 (included in LAS area requirements) • See Degree Audit	
	Inclusiveness	See Degree Audit	
	Sustainability	See Degree Audit	

General Electives (33 hours)	Complete additional courses to meet total and upper-division requirements for your degree program.		

FOUR-YEAR DEGREE PLAN

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

Year One

√	FALL	Hours	√	SPRING	Hours
	ENGL 1310	3		ENGL 1410	3
	GPS 1010	3		Reasoning Skills Course (*INDS 1050*)	3
	COMM 1000	3		COMM Elective	3
	Explore – Arts, Humanities & Cultures Course	3		Explore – Society, Behavior and Health Course	3
	General Elective	3		General Elective	3
	TOTAL	**15**		**TOTAL**	**15**

Year Two

√	FALL	Hours	√	SPRING	Hours
	COMM 2030	3		COMM 2500	3
	COMM Foundation Course - Media Skills	3		COMM Foundation Course – Applied Media Studies	3
	Explore – Physical & Natural World Course	3		Natural Science Elective w/Lab	4
	Social Science Elective *(Global Awareness)*	3		Humanities Elective	3
	Humanities Elective *(Writing Intensive)*	3		General Elective *(Oral Communication)*	3
	TOTAL	**15**		**TOTAL**	**16**

Year Three

√	FALL	Hours	√	SPRING	Hours
	COMM 3650	3		COMM Elective	3
	COMM Foundation Course – Media Theory	3		UD COMM Elective	3
	Natural Science Elective	3		Social Science Elective *(Cultural Diversity)*	3
	General Elective	3		Natural Science Elective	2
	Upper Division (UD) General Elective	3		UD General Elective *(Inclusiveness)*	3
	TOTAL	**15**		**TOTAL**	**14**

Year Four

√	FALL	Hours	√	SPRING	Hours
	COMM 4090	3		COMM 4740	3
	UD COMM Elective	3		Social Science Elective	3
	HUM 3990	3		UD General Elective	3
	UD General Elective	3		UD General Elective	3
	UD General Elective *(Sustainability)*	3		UD General Elective	3
	TOTAL	**15**		**TOTAL**	**15**

2022-2023