

UCCS College of Business

UNIVERSITY OF COLORADO COLORADO SPRINGS

COLLEGE OF BUSINESS UNDERGRADUATE CURRICULUM 2021-2022 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by The Association to Advance Collegiate Schools of Business (AACSB International), awards the Bachelor of Science in Business degree.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog. *Please read the 2021-2022 Catalog carefully.*

The undergraduate degree requires 120 semester (credit) hours with courses covering general education, general business, and specific areas of interest (emphases/minors).

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Residency: Candidates for the BS in Business must complete a minimum of 30 credits of course work (to include the 18 credits in the area of emphasis and BGSO 4000 & STRT 4500) as a College of Business student.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a second bachelor's degree in business.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, ENGL 1310, MATH 1040, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), an emphasis (18 – 24 hours - courses depend on student's choice) and two Senior Capstone courses (BGSO 4000 and STRT 4500). All Professional Program courses must be completed with a C- or better.

Emphasis students must maintain the following criteria:

- 2.0 cumulative CU GPA
- 2.5 College of Business GPA
- 2.5 Area of Emphasis GPA
- Completion of all skills, junior core, capstone and emphasis courses with no grade below C-.

Students not meeting the above criteria will not graduate with a Professional Program Area of Emphasis, but may qualify for a General Business degree if their cumulative CU and Business GPAs are at least a 2.0.

2021-2022 MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Science in Business degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced through the registration system.

Please consult the Schedule of Courses for specific course requisites.

All skills, junior core, emphasis, and capstone courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless otherwise noted.

<i>Fall Semester</i>	FRESHMAN YEAR	<i>Spring Semester</i>
___ GPS 1010 Gateway Program Seminar ¹	___ ECON 2020 Introduction to Macroeconomics	___ TCID 2080 Business and Administrative Writing ³
___ ECON 1010 Introduction to Microeconomics ²	___ INFS 1100 Productivity Apps for the Workplace	___ MATH 1120 Calculus for Business & Economics ³
___ Core Writing Course (ENGL 1310 or 1308 or 1305) ³	___ MATH 1120 Calculus for Business & Economics ³	___ Explore – Arts, Humanities and Cultures ⁵
___ MATH 1040 College Algebra ³ (4 credits)		
___ Open Elective ⁴		
___ BUAD 3100 ROAR Program I (1 credit) (take in fall or spring semester)		

<i>Fall Semester</i>	SOPHOMORE YEAR	<i>Spring Semester</i>
___ ACCT 2010 Financial Accounting	___ ACCT 2020 Managerial Accounting	
___ BLAW 2000 Business Law	___ MKTG 3000 Principles of Marketing	
___ COMM 2010 Comm in Workplace or 2100 Public Speaking	___ QUAN 2020 Quantitative Analysis for Business	
___ QUAN 2010 Business Statistics	___ Open Elective ⁴	
___ Explore – Physical & Natural World (4 credits) ⁶	___ Writing Intensive ⁸ or Open Elective ⁴	
___ BUAD 3200 ROAR Program II (1 credit) (take in fall or spring semester)		

<i>Fall Semester</i>	JUNIOR YEAR	<i>Spring Semester</i>
___ FNCE 3050 Basic Finance	___ OPTM 3000 Fundamentals of Operations Mgmt	
___ INFS 3000 Information Systems & Business Intelligence	___ Business Area of Emphasis Course	
___ MGMT 3300 Intro to Management & Organization ⁷	___ Business Area of Emphasis Course	
___ Upper Division Writing Intensive ⁸ or Open Elective ⁴	___ Upper Division Business Course ⁹	
___ Open Elective ⁴	___ Open Elective ⁴	
___ ROAR Program Experiential Learning (zero credit) (may be taken for credit towards your degree)	___ Writing Portfolio (PORT 3000 required, zero credit) ¹⁰	

<i>Fall Semester</i>	SENIOR YEAR	<i>Spring Semester</i>
___ BGSO 4000 Business, Government & Society ¹¹	___ STRT 4500 Strategic Management ¹²	
___ Business Area of Emphasis Course	___ Business Area of Emphasis Course	
___ Business Area of Emphasis Course	___ Business Area of Emphasis Course	
___ Upper Division Business Course ⁹	___ Upper Division Business Course ⁹	
___ Open Elective (1 credits) ⁴		
___ BUAD 3300 ROAR Program III (1 credit) (should take prior to your final semester)		

Model Degree Plan Notes:

1. Compass Curriculum Gateway Experience.
2. ECON 1010 fulfills the Compass Curriculum Explore 4C Society, Social & Economic Institutions requirement.
3. ACT/SAT scores, Placement tests and Self-directed placement will be used for placement in English and MATH courses. ENGL 1310 and TCID 2080 are required for the Compass Curriculum Core Writing courses. MATH 1120 fulfills the Compass Curriculum Quantitative Reasoning course requirement.
4. An open elective is any college-level course.
5. Choose an Explore Arts, Humanities, and Cultures course.
6. Choose an Explore Physical and Natural World course.
7. MGMT 3300 fulfills the Compass Curriculum Inclusiveness component.
8. Choose a Writing Intensive Course if not fulfilled by another course.
9. A business course is any course offered by the College of Business. These courses can also be minor courses.
10. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 & TCID 2080, students must enroll in PORT 3000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
11. BGSO 4000 fulfills the Compass Curriculum Navigate Course and Sustainability component.
12. STRT 4500 fulfills the Compass Curriculum Capstone requirement.

BUSINESS AREAS OF EMPHASIS:

BUSINESS ADMINISTRATION

The Business Administration emphasis allows the student to select 18 semester hours of upper-division business course work (six – 3 credit hour courses) based on the individual's particular interests and objectives. Courses must be selected from at least two different emphasis areas to provide a solid business foundation. Course work selected must be pre-approved via a contract.

ACCOUNTING

ACCT 3010 Intermediate Accounting I
ACCT 3020 Intermediate Accounting II
ACCT 3110 Cost Accounting
ACCT 4210 Individual Income Tax
ACCT 4310 Introduction to Accounting Systems
ACCT 4600 Auditing
One Accounting elective: ACCT 4220, 4410, 4950

CYBERSECURITY MANAGEMENT

INFS 3070/CYSM 3070 Found of Business Programming
INFS 3500/CYSM 3500 Intro to Cybersecurity Tech
INFS 3750/CYSM 3750 Organizational Cyber Security
INFS 3700/CYSM 3700 Comp Networks & Telecomm
CYSM 4100 IT Risk Management
CYSM 4300 IT Security Auditing
Two Cybersecurity Management electives: CYSM 4500, CYSM 4700, OPTM 3390, PAD 3400, Approved Security, Technology or Information Systems Electives

FINANCE

FNCE 4000 Advanced Corporate Finance
FNCE 4200 Investment & Portfolio Management
FNCE 4500 Money and Banking
FNCE 4900 Fixed Income Securities
Three Finance electives: FNCE 4210*, 4250, 4350, 4400, 4590*

*only one will count towards a Finance elective; additional would be a business elective

HUMAN RESOURCES MANAGEMENT

HRMG 4380 Human Resource Mgmt for Managers
HRMG 4400 Labor/Emp'l Relations & Engage
HRMG 4410 Rewards - Motivate/Retain Emp'l
HRMG 4430 Talent Acquisition
HRMG 4450 Advanced Topics in HR Mgmt
One Human Resources elective: MGMT 3900, 4110, 4370; OPTM 3390, 4100; internship

INFORMATION SYSTEMS

INFS 3070 Business Programming Fundamentals
INFS 3400 Database Management
INFS 3500 Introduction to Cybersecurity Technologies
INFS 3700 Computer Networks & Telecommunications
INFS 3800 Programming Web-Based Systems
INFS 4050 Information Technology Integration
Two Information Systems electives: INFS 3100, 3750, 4400, 4700, CYSM 4100, 4300, 4500, 4700; OPTM 3390; approved technical elective

INTERNATIONAL BUSINESS

INTB 3600 International Business
INTB 3700 International Trade & Financial Management
INTB 4800 International Management
MKTG 4900 International Marketing
Two International Business electives: COMM 3280; ECON 3280, 3410; FNCE 4400; HRMG 4450; INTB 4610, 4611, 4612, 4613, 4614; MGMT 3900; PSC 4210, 4250; SOC 4380; internship

MANAGEMENT

HRMG 4380 Human Resource Management for Managers
MGMT 3900 Improving Personal & Team Creativity
MGMT 4110 Experiences in Leadership
MGMT 4370 Organization Development and Change
MGMT 4500 Principles in Negotiation & Conflict Mgmt
One Management elective: HRMG 4400, 4410, 4430; INTB 4800; MGMT 3000; MKTG 3300, 4400; OPTM 3390, 4100; internship

MARKETING

MKTG 3300 Marketing Research
MKTG 4650 Promotion Management and Strategy
MKTG 4800 Marketing Planning and Strategies
Three Marketing electives: MKTG 3400, 3550, 4400, 4500, 4510, 4550, 4600, 4700, 4900; internship

SERVICE MANAGEMENT

HRMG 4380 Human Resource Management for Managers
MGMT 4110 Experiences in Leadership
MKTG 4400 Service Management & Marketing
OPTM 4100 Managing Service Operations
Two Service Management electives: HRMG 4410, 4430, 4450; MGMT 3900, 4370; MKTG 3300, 4500, 4510; internship

SPORT MANAGEMENT

There are additional admissions requirements for this program. Please see a business advisor for details.

PGA GOLF MANAGEMENT

PGM is an option that can be combined with any of the preceding emphases. There are additional admissions requirements for this program. Please see a business advisor for details.

For students interested in a DOUBLE EMPHASIS:

Students must fulfill all the requirements for both emphases.

No more than three credit hours or one course can be "double counted" towards the two emphases.

ROAR Program Overview: Relationships ▪ Opportunities ▪ Acumen ▪ Readiness

Purpose

The purpose of the ROAR program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, networking, and mentorship. The ultimate goal of the ROAR program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

Goals

1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience on how to write cover letters and resumes, practice effective interviewing techniques, develop effective job-hunting skills, and refine the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, co-ops, and part-time employment.
4. Help students converse, interact, and dress in a professional manner with a focus on professional etiquette.
5. Provide rich mentorship opportunities that connect students with industry professionals.
6. Provide students with tools to successfully transition from the College of Business to a career as a business professional.

Overview of the Compass Curriculum

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate education program at UCCS. At some campuses they have General Education, but this is so much more. It's all directly tied to your personal and professional success after you graduate. Some components of the Compass Curriculum include:

Gateway Program Seminar (GPS) Introduces students to UCCS, the Compass goals, academic skill preparation, and oral communication, a key skill employers will value.

Explore Courses Expose students to a breadth of disciplinary perspectives that shape decision-making. Students take one course focused on the Physical and Natural World, one on the Arts and Humanities, and one on Cultures, Society, Social and Economic Institutions, Health and Human Behavior. Students are encouraged to take courses from all colleges, including professional schools, which will count toward their overall GE program. Courses integrate High Impact Practices such as Writing Intensive, Inclusiveness, and common learning experiences (such as general chemistry for science majors).

Navigate Courses Taken in the third year, focus on the concept of "Knowledge in Action"; students learn and apply knowledge from a range of disciplines. These interdisciplinary courses are often team-taught, with a goal of informing students on how real world endeavors are informed by academic knowledge. Courses may include service learning, internships, and common learning experiences.

Inclusiveness (Global/Diversity) Courses Focus on preparing students for a society with diverse experiences, perspectives and realities, both in the US and, ideally, globally. May also focus on the dynamics and consequences of inclusion and exclusion. This course could be integrated into an Explore course or other courses that fulfill requirements in the students' major.

Sustainability Courses Enable students to cultivate self-awareness and understanding of their impact on economic, social, or environmental sustainability at the local, national, and international levels. Aim to promote an understanding of sustainability as a set of conditions that enable humans to live compatibly with the environment to allow social and economic needs of present and future generations to be met. This course could be integrated into an Explore course or other courses that fulfill requirements in the student's major.

Writing Intensive Courses One lower division and one upper division course focused around using writing for critical thinking and the concept of writing as a process. Students write, on average, twelve pages throughout the semester with peer review, revisions, and feedback on their writing. Ideally this course is in the major, however, this course could be integrated into an Explore course.

Capstone Experience Course or experience taken in the senior year in the major and designed to apply and integrate knowledge in the major. Encourages communication skill development employers would like our graduates to have.