



College of Business

UNIVERSITY OF COLORADO COLORADO SPRINGS

College of Business Bachelor of Innovation™ in Business Administration 2021-2022 ACADEMIC YEAR

The University of Colorado Colorado Springs, along with the College of Business, was established in 1965. The College, which is accredited by AACSB International-the Association to Advance Collegiate Schools of Business, awards the Bachelor of Innovation™ in Business Administration degree.

All students in AACSB Accredited programs must complete a minimum of 45 credits in business.



GENERAL REQUIREMENTS

All students enrolled in the College of Business are subject to academic policies and procedures as outlined in the University of Colorado Colorado Springs Academic Catalog.

Please read the 2021-2022 Catalog carefully.

The undergraduate degree requires 120 semester hours with courses taken in general education, general business, innovation and a cross-disciplinary area of interest.

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Residency: Candidates for the Bachelor of Innovation™ in Business Administration must complete a minimum of 30 credits of business course work as College of Business students (to include the innovation specific courses, all junior core course, ENTP 1000, BGSO 4000 and ENTP 4500).

Upper-division Hours: A minimum of 45 credits must be upper-division (3000 or 4000-level) course work.

Transfer Restriction: A maximum of 60 semester hours of appropriate academic credit taken at a junior or community college may be applied toward the undergraduate degree in business.

The College reserves the right to disallow any credit that is not appropriate academic degree credit.

The College does not allow students to pursue a 2nd bachelor's degree in business.

The College of Business divides the curriculum into two components: Skills Courses and the Professional Program.

Skills courses are completed in the freshman and sophomore years and provide students with a foundational knowledge of business skills and competencies. Skills courses must be completed with a C- or better and are the following courses: ACCT 2010, ACCT 2020, ECON 1010, ECON 2020, ENGL 1310, MATH 1040, MATH 1120, QUAN 2010, and QUAN 2020.

Upon the successful completion of the freshman and sophomore years, business students move on to the Professional Program. The Professional Program gives students the opportunity to gain knowledge of core business concepts but also allows students a focused area of study in their chosen emphasis. The Professional Program consists of the Junior Core classes (FNCE 3050, MGMT 3300, MKTG 3000, INFS 3000 and OPTM 3000), and two Senior Capstone courses (BGSO 4000 and STRT 4500). All Professional Program courses must be completed with a C- or better.

In order to graduate with the Bachelor of Innovation™ in Business Administration degree, students must maintain the following criteria:

- 2.0 cumulative GPA
- 2.5 College of Business GPA
- Completion of all skills, junior core and capstone business courses with no grade below C-.

2021-2022 MODEL DEGREE PROGRAM

The following four-year plan lists all the specific course requirements for the Bachelor of Innovation in Business Administration degree. The order in which these courses are taken may vary with course availability. However, normal degree progress in the College of Business requires that students complete the degree in a freshman, sophomore, junior, senior sequence.

Students are responsible for completing all course requisites; requisites are strictly enforced through the registration system.

Please consult the Schedule of Courses for specific course requisites.

All skills, junior core, emphasis, and capstone courses must be completed with a C- or better.

All classes are presumed to be 3 credits unless otherwise noted.

FRESHMAN YEAR

Fall Semester

Spring Semester

___ ENTP 1000 Introduction to Entrepreneurship¹
 ___ ECON 1010 Introduction to Microeconomics
 ___ Core Writing Course (ENGL 1310 or 1308 or 1305)²
 ___ MATH 1040 College Algebra² (4 credits)
 ___ GPS 1010 Gateway Program Seminar³
 ___ BUAD 3100 ROAR Program I (1 credit)
 (take in fall or spring semester)

___ ECON 2020 Introduction to Macroeconomics
 ___ INFS 1100 Productivity Apps for the Workplace
 ___ INOV 1010 The Innovation Process⁴
 ___ MATH 1120 Calculus for Business & Economics²
 ___ Open elective⁵

SOPHOMORE YEAR

Fall Semester

Spring Semester

___ ACCT 2010 Financial Accounting
 ___ BLAW 2010 Business & Intellectual Property Law
 ___ COMM 2010 Comm in Workplace or 2100 Public Speaking
 ___ QUAN 2010 Business Statistics
 ___ Cross-Discipline Core Course⁶ OR
 INOV 2010 Innovation Team: Analyze & Report⁷
 ___ BUAD 3200 ROAR Program II (1 credit)
 (take in fall or spring semester)

___ ACCT 2020 Managerial Accounting
 ___ Explore – Physical & Natural World Course⁸
 ___ QUAN 2020 Quantitative Analysis for Business
 ___ INOV 2100 Technical Writing²
 ___ Cross-Discipline Core Course⁶ OR
 INOV 2010 Innovation Team: Analyze & Report⁷

JUNIOR YEAR

Fall Semester

Spring Semester

___ FNCE 3050 Basic Finance
 ___ MGMT 3300 Intro to Management & Organization
 ___ MKTG 3000 Principles of Marketing
 ___ Open Elective⁵ (2 credits)
 ___ Cross-Discipline Core Course⁶ OR
 INOV 3010 Innovation Team: Research & Execute^{7,9}
 ___ ROAR Program Experiential Learning (zero credit)¹³

___ INFS 3000 Info Systems and Business Intelligence
 ___ OPTM 3000 Fundamentals of Operations Mgmt
 ___ Upper Division Business Course¹⁰
 ___ Cross-Discipline Core Course⁶
 ___ Cross-Discipline Core Course⁶ OR
 INOV 3010 Innovation Team: Research & Execute^{7,9}
 ___ Writing Portfolio (PORT 3000 required, zero credit)¹¹

SENIOR YEAR

Fall Semester

Spring Semester

___ BGSO 4000 Business, Government, & Society
 ___ ENTP 4500 Entrepreneurship and Strategy¹²
 ___ Upper Division Business Course¹⁰
 ___ Cross-Discipline Core Course⁶ OR
 INOV 4010 Innovation Team: Design and Lead⁷
 ___ BUAD 3300 ROAR Program III (1 credit)
 (should take prior to your final semester)

___ STRT 4500 Strategic Management
 ___ Open Elective (must be upper division if Engineering Core)⁵
 ___ Upper Division Open Elective⁵
 ___ Cross-Discipline Core Course⁶ OR
 INOV 4010 Innovation Team: Design and Lead⁷
 ___ Upper Division Business Course¹⁰

Model Degree Plan Notes:

1. ENTP 1000 fulfills the Compass Curriculum Explore 4C Society, Social & Economic Institutions course requirement and the Sustainability component.
2. ACT and SAT scores will be used for placement in English and MATH courses. ENGL 1310 and INOV 2100 are required for the Compass Curriculum Core Writing courses. MATH 1120 fulfills the Compass Curriculum Quantitative Reasoning course requirement.
3. Compass Curriculum Gateway Experience requirement.
4. INOV 1010 fulfills the Compass Curriculum Explore 4B Arts, Humanities and Cultures course requirement and the Inclusiveness component.
5. An open elective is any college-level course. Depending on your cross core, you may need upper division open elective credit to meet minimum upper division hours for your degree.
6. Cross-discipline core courses are on the following page. BI students must choose one Cross Discipline Core area.
7. INOV 2010, 3010 and 4010 fulfills the required Compass Curriculum Writing Intensive courses.
8. Choose an Explore 4A Physical and Natural World course.
9. INOV 3010 fulfills the Compass Curriculum Navigate course requirement.
10. A business course is any course offered by the College of Business. These courses can also be minor courses.
11. All students must complete the University Composition Competency requirement prior to graduation. After completing both ENGL 1310 & INOV 2100, students must enroll in PORT 3000 to submit their Writing Portfolio or enroll in an additional upper division writing course.
12. ENTP 4500 fulfills the Compass Curriculum Capstone requirement.
13. Completion of INOV 2010, 3010 and 4010 fulfills the experiential learning requirement of the ROAR Program.

Innovation Core (24 credits)

ENTP 1000 Introduction to Entrepreneurship
INOV 1010 The Innovation Process
INOV 2100 Technical Writing, Proposals and Presentation
BLAW 2010 Business/Intellectual Property

INOV 2010 Innovation Team: Analyze and Report
INOV 3010 Innovation Team: Research and Execute
INOV 4010 Innovation Team: Design and Lead
ENTP 4500 Entrepreneurship and Strategy

BI students must complete one 15 credit Cross Discipline Core (<https://innovation.uccs.edu/cross-disciplinary-core/>). Three credits of your Cross-Discipline Core will be the ROAR Program Courses: BUAD 3100, BUAD 3200, BUAD 3300.

Engineering Technology

Take 1 course from each Engineering Department (CS, ECE, MAE) from the list on the right for a total of 9 credits.

CS 1100 Intro to Game Development
CS 1150 Principles of Computer Science
ECE 1001 Intro to Robotics
ECE 1411 Logic Circuits I (2 credits)
ECE 2411 Logic Circuits II (2 credits)
MAE 1502 Principles of Engineering
MAE 1503 Intro to Engineering Design
MAE 3342 Engineering Economy

To complete the remaining credits for your cross core, choose another engineering course for which you meet the prerequisites. You may choose courses from the list above or other College of Engineering and Applied Sciences courses.

Creative Communication

Leadership communication.

COMM 3440 Leadership Communication

Choose 1 MUS course (3 credits).

MUS 1000 - 4999

Choose 1 course (3 credits) from the list on the right.

VA 1010 Beginning Studio 2D
VA 1020 Beginning Studio 3D
VA 1040 Beginning Drawing
VA 2000 Special Topics
VA 2100 Digital Imaging
VA 2110 Introduction to Photography
VA 2150 Beginning Digital Photography

Choose 1 course (3 credits) from the list on right.

COMM 1020 Interpersonal Communication
COMM 2010 Oral Communication in the Workplace
COMM 2250 Introduction to Film and Video
COMM 3100 Directing for Film and Television
COMM 3280 Intercultural and Global Communication
COMM 4220 Creative Communication
DNCE 2700 Fundamentals of Dance Technique
ENGL 2050 Introduction to Creative Writing – Fiction
ENGL 3120 Technical Editing and Style
MGMT 3900 Improving Personal and Team Creativity
PSY 1000 General Psychology
PSY 3150 Psychology of Motivation
TCID 3120 Technical Editing and Style
THTR 1000 - Introduction to Theatre
THTR 2020 - Acting Workshop I
THTR 2040 - Voice and Articulation I
THTR 2050 - Improvisational Theatre

Globalization

Foreign Language

Take 12 credit hours from the list below. Foreign language at the college level (including ASL) may be used for up to 6 credit hours of this requirement.

Choose 12 credits from the list on right.

ANTH 1040 Intro Cultural Anthropology
ANTH 3040 Women Around the World
COMM 3280 Inter/Global Comm
ECON 3590 Globalization
ECON 3710 Comparative Econ Systems
FNCE 4400 Intl Financial Mgmt
GES 1980 World Regional Geography
GES 1990 Intro to Human Geography
GES 3400 Geopolitics
INTB 3600 International Business
INTB 4800 International Management
MKTG 4900 International Marketing
PHIL 1300 Intro to Philosophies of Asia
PHIL 3100 Religions Around the World
PSC 1010 Introduction to Global Politics
PSC 4210 International Politics
PSC 4590 Globalization
SOC 4380 Globalization & Development
WEST 3040 Women Around the World
WEST 3480 Global Women's Issues

ROAR Program Overview:

Relationships ▪ Opportunities ▪ Acumen ▪ Readiness

Purpose

The purpose of the ROAR program is to prepare undergraduate College of Business students for their transition from college to career. The program focuses on career exploration, career planning, professionalism, networking, and mentorship. The ultimate goal of the ROAR program is for students to seamlessly transition from their academic careers as College of Business students to careers as business professionals.

Goals

1. Provide students with an in-depth understanding of their interests, skills, and values, and how these match to particular jobs and professions.
2. Give students hands-on experience on how to write cover letters and resumes, practice effective interviewing techniques, develop effective job-hunting skills, and refine the art of building a professional network.
3. Immerse students in experiential learning opportunities to gain real world experience prior to graduation. This may include internships, service-learning and volunteer opportunities, co-ops, and part-time employment.
4. Help students converse, interact, and dress in a professional manner with a focus on professional etiquette.
5. Provide rich mentorship opportunities that connect students with industry professionals.
6. Provide students with tools to successfully transition from the College of Business to a career as a business professional.

Overview of the Compass Curriculum

The Campus-Wide Education Program at UCCS

The Compass Curriculum is the campus-wide undergraduate education program at UCCS. At some campuses they have General Education, but this is so much more. It's all directly tied to your personal and professional success after you graduate. Some components of the Compass Curriculum include:

Gateway Program Seminar (GPS) Introduces students to UCCS, the Compass goals, academic skill preparation, and oral communication, a key skill employers will value.

Explore Courses Expose students to a breadth of disciplinary perspectives that shape decision-making. Students take one course focused on the Physical and Natural World, one on the Arts and Humanities, and one on Cultures, Society, Social and Economic Institutions, Health and Human Behavior. Students are encouraged to take courses from all colleges, including professional schools, which will count toward their overall GE program. Courses integrate High Impact Practices such as Writing Intensive, Inclusiveness, and common learning experiences (such as general chemistry for science majors).

Navigate Courses Taken in the third year, focus on the concept of "Knowledge in Action"; students learn and apply knowledge from a range of disciplines. These interdisciplinary courses are often team-taught, with a goal of informing students on how real world endeavors are informed by academic knowledge. Courses may include service learning, internships, and common learning experiences.

Inclusiveness (Global/Diversity) Courses Focus on preparing students for a society with diverse experiences, perspectives and realities, both in the US and, ideally, globally. May also focus on the dynamics and consequences of inclusion and exclusion. This course could be integrated into an Explore course or other courses that fulfill requirements in the students' major.

Sustainability Courses Enable students to cultivate self-awareness and understanding of their impact on economic, social, or environmental sustainability at the local, national, and international levels. Aim to promote an understanding of sustainability as a set of conditions that enable humans to live compatibly with the environment to allow social and economic needs of present and future generations to be met. This course could be integrated into an Explore course or other courses that fulfill requirements in the student's major.

Writing Intensive Courses One lower division and one upper division course focused around using writing for critical thinking and the concept of writing as a process. Students write, on average, twelve pages throughout the semester with peer review, revisions, and feedback on their writing. Ideally this course is in the major, however, this course could be integrated into an Explore course.

Capstone Experience Course or experience taken in the senior year in the major and designed to apply and integrate knowledge in the major. Encourages communication skill development employers would like our graduates to have.

*Bachelor of Innovation students will meet the Compass Curriculum through college, major and BI specific coursework.