

# COMMUNICATION B.A.

Professional Communication Option/Strategic Emphasis



University of Colorado  
Colorado Springs

## ACADEMIC ADVISING

**Partnering with students to successfully navigate college**

**Location:** Main Hall 208

**Phone:** 719.255.3260

**Website:** [Academic Advising](https://www.uccs.edu/advising)

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- Appointments: [www.uccs.edu/advising/current-students](https://www.uccs.edu/advising/current-students)

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## GENERAL ACADEMIC INFORMATION

### Minimum Graduation Requirements

- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

### Student Responsibilities

Students are required to know and follow:

- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: [catalog.uccs.edu](https://catalog.uccs.edu)
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

## DEGREE REQUIREMENTS

Explore Communication: [Department of Communication](https://www.uccs.edu/department-of-communication) | [Department of Communication \(uccs.edu\)](https://www.uccs.edu/department-of-communication)

| Major Requirements  |   |   |              |
|---|---|---|--------------|
| Communication Major<br>Professional Communication Option<br>-Strategic Emphasis<br>(39 hours)   | Course/Area                                     | Course Title  | Credit Hours |
| <ul style="list-style-type: none"><li>• Requires a minimum of 39 credit hours of COMM course work.</li><li>• Requires a minimum of 18 credit hours of upper-division (3000-4999 level) COMM course work.</li><li>• Must maintain a minimum 2.0 major GPA (all COMM courses) to graduate.</li><li>• All COMM courses require a "C" or better.</li><li>• 12 credit hours of COMM courses must be completed at UCCS.</li></ul> | COMM 1050                                       | Introduction to Professional Communication  | 3            |
|   | COMM 2030                                       | Introduction to Communication Theory  | 3            |
|   | COMM 3510                                       | Research Methods  | 3            |
|   | COMM 2900                                       | Writing for the Media   | 3            |
|   | COMM 3200                                       | Principles & Practice of Public Relations   | 3            |
|   | COMM 3350                                       | Integrated Marketing Communication  | 3            |
|   | COMM 4240<br>OR<br>COMM 4800<br>OR<br>COMM 4550 | Advanced Organizational & Strategic Communication<br><br>Strategic Communication & Campaigns<br><br>Professional Communication Capstone   | 3            |
|   | Foundation Course:<br>Leadership Comm           | Complete one course from the list below.<br>COMM 2440, 3440, 3770   | 3            |
|   | Foundation Course:<br>Organizational Comm       | Complete one course from the list below.<br>COMM 2240, 3150, 4160   | 3            |
|   | Electives                                       | Complete 4 UNUSED courses from the list below to fulfill total and upper-division hour requirements for the major:<br>COMM 1020, 2240, 2440, 2770, 2900, 3150, 3200, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3470, 3480, 3550, 3770, 3800, 3850, 4050, 4090, 4100, 4110, 4160, 4200, 4220, 4230, 4250, 4290, 4300, 4600, 4690, 4770, 4840, 4900, 9400 | 12           |
|   | Senior ePortfolio                               | Complete the COMM Senior ePortfolio.  | 0            |

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## General Education and Elective Requirements

| <b>Composition</b><br>(6 hours)  | 1. ENGL 1310, ENGL 1308, or ENGL 1305<br>2. ENGL 1410<br>3. PORT 3000 (0 Credits) – Writing Portfolio   |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
|--|---|-----------|--------|----------------|----------|--|------------------|---|------------------|---|------------------|-----------------|--|---------------|--|--|--|----------------------|------------------|-----------------------|------------------|
| <b>Reasoning Skills</b><br>(3 hours)   | See the degree audit for course options.  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Area Requirements</b><br>(27 hours)<br><br>• Maximum 2 courses from any one discipline may be applied to the area requirements.   | <ul style="list-style-type: none"> <li>Humanities – 9 credit hours of which 3 credits must be HUM 3990.</li> <li>Social Sciences – 9 credit hours</li> <li>Natural Sciences – 9 credits hours of which at least 1 credit must be from a lab course.</li> </ul> <p><b>NOTE:</b> Cannot select courses from primary major courses for area requirements.</p>  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Oral Communication, Cultural Diversity, and Global Awareness Requirements</b>   | One course from each list (see degree audit). <i>All courses that fulfill these requirements may also count towards other general education or major requirements.</i>  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>LAS Language other than English Requirement</b>   | Complete two semesters of a language other than English equivalent to 1010 & 1020 with high school, transfer, placement exam, or UCCS coursework. <i>Courses taken to fulfill this requirement may also count toward Compass Curriculum Explore - Arts, Humanities and Cultures or general electives. See degree audit for details.</i>   |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Compass Curriculum</b><br>(12 hours)<br><br>• Explore and Navigate courses must be outside major and area requirements.<br>• Writing Intensive, Inclusiveness, and Sustainability courses can count towards other requirements within degree. | <table> <tr> <th>Component</th><th>Course</th></tr> <tr> <td><b>Gateway</b></td><td>GPS 1010</td></tr> <tr> <td><b>Explore – Arts, Humanities and Cultures</b></td><td>See Degree Audit</td></tr> <tr> <td><b>Explore – Society, Behavior and Health</b></td><td>See Degree Audit</td></tr> <tr> <td><b>Explore – Physical and Natural World</b></td><td>See Degree Audit</td></tr> <tr> <td><b>Navigate</b></td><td>HUM 3990 (included in LAS area requirements)</td></tr> <tr> <td><b>Summit</b></td><td>COMM 4240, 4550 or 4800 (included in major requirements)</td></tr> <tr> <td><b>Writing Intensive Courses (WIC)</b><br/><i>Two courses with one upper-division (3000+ level)</i></td><td> <ul style="list-style-type: none"> <li>HUM 3990 (included in LAS area requirements)</li> <li>See Degree Audit</li> </ul> </td></tr> <tr> <td><b>Inclusiveness</b></td><td>See Degree Audit</td></tr> <tr> <td><b>Sustainability</b></td><td>See Degree Audit</td></tr> </table> | Component | Course | <b>Gateway</b> | GPS 1010 | <b>Explore – Arts, Humanities and Cultures</b> | See Degree Audit | <b>Explore – Society, Behavior and Health</b> | See Degree Audit | <b>Explore – Physical and Natural World</b> | See Degree Audit | <b>Navigate</b> | HUM 3990 (included in LAS area requirements) | <b>Summit</b> | COMM 4240, 4550 or 4800 (included in major requirements) | <b>Writing Intensive Courses (WIC)</b><br><i>Two courses with one upper-division (3000+ level)</i> | <ul style="list-style-type: none"> <li>HUM 3990 (included in LAS area requirements)</li> <li>See Degree Audit</li> </ul> | <b>Inclusiveness</b> | See Degree Audit | <b>Sustainability</b> | See Degree Audit |
| Component  | Course  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Gateway</b>   | GPS 1010  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Explore – Arts, Humanities and Cultures</b>   | See Degree Audit  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Explore – Society, Behavior and Health</b>  | See Degree Audit  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Explore – Physical and Natural World</b>  | See Degree Audit  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Navigate</b>  | HUM 3990 (included in LAS area requirements)  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Summit</b>  | COMM 4240, 4550 or 4800 (included in major requirements)  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Writing Intensive Courses (WIC)</b><br><i>Two courses with one upper-division (3000+ level)</i>   | <ul style="list-style-type: none"> <li>HUM 3990 (included in LAS area requirements)</li> <li>See Degree Audit</li> </ul>  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Inclusiveness</b>   | See Degree Audit  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>Sustainability</b>  | See Degree Audit  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |
| <b>General Electives</b><br>(33 hours)   | Complete additional courses to meet total and upper-division requirements for your degree program.  |           |        |                |          |  |                  |   |                  |   |                  |                 |  |               |  |  |  |                      |                  |                       |                  |

## FOUR-YEAR DEGREE PLAN

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

| Year One | ✓ | FALL   | Hours | ✓ | SPRING  | Hours |
|----------|---|--|-------|---|---|-------|
|          |   | ENGL 1310                                    | 3     |   | ENGL 1410                                     | 3     |
|          |   | GPS 1010                                     | 3     |   | Reasoning Skills Course ( <i>INDS 1050</i> )  | 3     |
|          |   | COMM 1050                                    | 3     |   | COMM Elective                                 | 3     |
|          |   | Explore – Arts, Humanities & Cultures Course | 3     |   | Explore – Society, Behavior and Health Course | 3     |
|          |   | General Elective                             | 3     |   | General Elective                              | 3     |
|          |   | <b>TOTAL</b>                                 | 15    |   | <b>TOTAL</b>                                  | 15    |

| Year Two | ✓ | FALL  | Hours | ✓ | SPRING   | Hours |
|----------|---|---|-------|---|--|-------|
|          |   | COMM 2030   | 3     |   | COMM 3510                                      | 3     |
|          |   | COMM Foundation Course – Leadership                 | 3     |   | COMM 2900                                      | 3     |
|          |   | Explore – Physical & Natural World Course           | 3     |   | Natural Science Elective w/Lab                 | 4     |
|          |   | Social Science Elective ( <i>Global Awareness</i> ) | 4     |   | Humanities Elective                            | 3     |
|          |   | Humanities Elective ( <i>Writing Intensive</i> )    | 3     |   | General Elective ( <i>Oral Communication</i> ) | 3     |
|          |   | <b>TOTAL</b>  | 15    |   | <b>TOTAL</b>                                   | 16    |

| Year Three | ✓ | FALL   | Hours | ✓ | SPRING  | Hours |
|------------|---|--|-------|---|---|-------|
|            |   | COMM 3200                                    | 3     |   | COMM 3350   | 3     |
|            |   | COMM Foundation Course - Organizational      | 3     |   | UD COMM Elective                                  | 3     |
|            |   | Natural Science Elective                     | 3     |   | Social Science Elective                           | 3     |
|            |   | Upper Division (UD) General Elective         | 3     |   | Natural Science Elective                          | 2     |
|            |   | UD General Elective ( <i>Inclusiveness</i> ) | 3     |   | UD General Elective ( <i>Cultural Diversity</i> ) | 3     |
|            |   | <b>TOTAL</b>                                 | 15    |   | <b>TOTAL</b>                                      | 14    |

| Year Four | ✓ | FALL  | Hours | ✓ | SPRING                  | Hours |
|-----------|---|---|-------|---|-------------------------|-------|
|           |   | COMM 4240 or 4800                             | 3     |   | UD COMM Elective        | 3     |
|           |   | UD COMM Elective                              | 3     |   | Social Science Elective | 3     |
|           |   | HUM 3990                                      | 3     |   | UD General Elective     | 3     |
|           |   | UD General Elective                           | 3     |   | UD General Elective     | 3     |
|           |   | UD General Elective ( <i>Sustainability</i> ) | 3     |   | UD General Elective     | 3     |
|           |   | <b>TOTAL</b>                                  | 15    |   | <b>TOTAL</b>            | 15    |