COMMUNICATION B.A.

Applied Media Track - Online



ACADEMIC ADVISING

Partnering with students to successfully navigate college

Location:Main Hall 208Phone:719.255.3260Website:Academic Advising

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Current UCCS Students

• Appointments: www.uccs.edu/advising/current-students
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GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements

- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Student Responsibilities

Students are required to know and follow:

- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: <u>catalog.uccs.edu</u>
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

DEGREE REQUIREMENTS

Explore Communication: Department of Communication | Department of Communication (uccs.edu)

Major Requirements						
Communication Major	Course/Area	Course Title	Credit Hours			
Applied Media Track (Online)	COMM 1000	Contemporary Mass Media	3			
(39 hours)	COMM 2030	Introduction to Communication Theory	3			
- Danisa a minimum of 20 and th	COMM 3510	Research Methods	3			
 Requires a minimum of 39 credit hours of COMM course work. 	COMM 3650	Mass Media and Society	3			
flours of Colvillat Course work.	COMM 4090	Emerging Communication Technologies	3			
Requires a minimum of 18 credit	COMM 4740	Entertainment Theory and Research	3			
hours of upper-division (3000- 4999 level) COMM course work.	Foundation Course: Media Skills	COMM 2900 – Writing for the Media OR	3			
All COMM courses require a "C" or better.	Foundation Course: Media Theory	COMM 4050 – Managing Social Media COMM 4140 – Media Effects OR COMM 4201 – Persuasion (Online)	3			
NOTE: Students are encouraged to complete an internship during their	Foundation Course: Applied Media Studies	COMM 3250 – Principles and Practices of Advertising OR COMM 3480 – Health Communication: Media Perspectives	3			
program of study.	COMM Electives	Complete 4 additional courses from the following list to fulfill total and upper-division hour requirements for the major. COMM 1020, 2900, 3190, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3480, 3770, 4050, 4140, 4201, 4230, 4690, 4900 (with permission of undergraduate director), 4950	12			
	Senior ePortfolio	Complete the COMM Senior ePortfolio.	0			

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G	eneral Education and Elective Re	equirements		
Core Writing Requirement (6 hours)	 ENGL 1310, 1308, or 1305 (Students choosing ENG ENGL 1410 PORT 3000 (0 Credits) – Writing Portfolio 	GL 1305 must complete ENGL 1300 first.)		
Reasoning Skills (3 hours)	See the degree audit for course options.			
Core Humanities (3 hours)	HUM 3990 This course also fulfills Navigate and or	ne Writing Intensive course.		
Natural Sciences Lab (1 hour) Oral Communication	See Degree Audit	e – PNW course that has a lab component		
LAS Language other than English Requirement	 This course may also fulfill general education or major requirements. Complete two semesters of a language other than English equivalent to 1010 & 1020 with high school, transfer, placement exam, or UCCS coursework. Courses taken to fulfill this requirement may also count toward Compass Curriculum Explore - Arts, Humanities and Cultures or general electives. See degree audit for details. 			
Compass Curriculum (21 hours)	Component Gateway Program Seminar	Course GPS 1010		
 Explore and Navigate courses must be outside major requirements. Writing Intensive, Inclusiveness, and Sustainability courses can count towards other requirements within degree. 	Explore – Arts, Humanities and Cultures (2 courses) Explore – Society, Behavior and Health (2 courses) Explore – Physical and Natural World (2 courses) Navigate Summit Writing Intensive Courses (WIC) (2 courses) Must include one upper-division (3000+ level) Inclusiveness (2 courses) Sustainability	See Degree Audit See Degree Audit See Degree Audit HUM 3990 (included in LAS gen ed requirements) COMM 4740 (included in major requirements) HUM 3990 (included in LAS gen ed requirements) See Degree Audit See Degree Audit		
General Electives (47 hours)	Complete additional courses to meet total and upper-o	, .		

FOUR-YEAR DEGREE PLAN

Please note that this is an example degree program and your program may vary. Students are responsible for completing all course prerequisites.

	\	FALL	Hours	\	SPRING	Hours
o l		ENGL 1310	3		ENGL 1410	3
Ou		GPS 1010	3		Reasoning Skills Course (INDS 1050)	3
-		COMM 1000	3		COMM Elective	3
Year		Explore – Arts, Humanities & Cultures Course	3		Explore – Society, Behavior and Health Course	3
		General Elective	3		General Elective	3
		TOTAL	15		TOTAL	15

Year Two	1	FALL	Hours	1	SPRING	Hours
		COMM 2030	3		COMM 3510	3
		COMM Foundation Course - Media Skills	3		COMM Foundation Course – Applied Media Studies	3
		Explore – Physical & Natural World Course	3		Explore – Physical & Natural World Course	3
		Explore – Society, Behavior and Health Course	3		Natural Science Lab	1
		Explore – Arts, Humanities & Cultures Course	3		General Elective (Oral Communication)	3
					General Elective (Inclusiveness)	3
		TOTAL	15		TOTAL	16

Year Three	J	FALL	Hours	1	SPRING	Hours
		COMM 3650	3		COMM Elective	3
		COMM Foundation Course – Media Theory	3		UD COMM Elective	3
		Upper Division (UD) General Elective	3		UD General Elective	3
		General Elective (Inclusiveness)	3		UD General Elective	3
		General Elective (Sustainability)	3		General Elective (Writing Intensive)	2
		TOTAL	15		TOTAL	14

_	J	FALL	Hours	1	SPRING	Hours
		COMM 4090	3		COMM 4740	3
o,		UD COMM Elective	3		UD General Elective	3
ear F		HUM 3990	3		UD General Elective	3
		UD General Elective	3		UD General Elective	3
>		UD General Elective	3		General Elective	3
		TOTAL	15		TOTAL	15