COMMUNICATION B.A.

Applied Media Track - Online



ACADEMIC ADVISING

Partnering with students to successfully navigate collegeLocation:Main Hall 208Phone:719.255.3260Website:Academic Advising

GENERAL ACADEMIC INFORMATION

Minimum Graduation Requirements

- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: Last 30 credit hours of degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS

Connect With Your Advisor

Current UCCS Students

• Appointments: <u>www.uccs.edu/advising/current-students</u> Prospective Students: <u>www.uccs.edu/admissions/contact</u>

Student Responsibilities

Students are required to know and follow:

- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: <u>catalog.uccs.edu</u>
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

DEGREE REQUIREMENTS

Explore Communication: Department of Communication | Department of Communication (uccs.edu)

		Major Requirements					
Communication Major	Course/Area	Course Title					
Applied Media Track (Online)	COMM 1000	Contemporary Mass Media	3				
(39 hours)	COMM 2030	Introduction to Communication Theory	3				
	COMM 3510	Research Methods	3				
 Requires a minimum of 39 credit hours of COMM course work. 	COMM 3650	Mass Media and Society					
fiburs of contine course work.	COMM 4090	Emerging Communication Technologies	3				
• Requires a minimum of 18 credit	COMM 4740	Entertainment Theory and Research	3				
hours of upper-division (3000- 4999 level) COMM course work.	Foundation Course: Media Skills	COMM 2900 – Writing for the Media	3				
	Foundation Course:	COMM 4140 – Media Effects	3				
 Must maintain a minimum 2.0 	Media Theory	OR					
major GPA (all COMM courses) to		COMM 4201 – Persuasion (Online)					
graduate.	Foundation Course:	COMM 3250 – Principles and Practices of Advertising	3				
	Applied Media	OR					
 All COMM courses require a "C" 	Studies	COMM 3480 – Health Communication: Media Perspectives					
or better.	COMM Electives	Complete 4 additional UNUSED courses from the following list to fulfill total and	12				
		upper-division hour requirements for the major.					
		COMM 1020, 2900, 3190, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3480, 3770,					
NOTE: Students are encouraged to		4050, 4140, 4201, 4230, 4690, 4950					
complete an internship during their program of study.	Senior ePortfolio	Complete the COMM Senior ePortfolio.	0				

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	eneral Education and Elective R	equirements				
Core Writing Requirement (6 hours)	 ENGL 1310, 1308, or 1305 (Students choosing ENGL 1305 must complete ENGL 1300 first.) ENGL 1410 ENGL 2000 (0 Credite) - Writing Portfolio 					
	PORT 3000 (0 Credits) – Writing Portfolio					
Reasoning Skills (3 hours)	See the degree audit for course options.					
Area Requirements	 Humanities – 9 credit hours of which 3 credits m 	ust be HUM 3990.				
(27 hours)	 Social Sciences – 9 credit hours 					
• Maximum 2 courses from any one discipline may be applied to the area	• Natural Sciences – 9 credits hours of which at least 1 credit must be from a lab course.					
requirements.	NOTE: Cannot select courses from primary majo	r courses for area requirements.				
Oral Communication, Cultural Diversity,	One course from each list (see degree audit). All cours	es that fulfill these requirements may also count towards other				
and Global Awareness Requirements	general education or major requirements.					
LAS Language other than English Requirement	Complete two semesters of a language other than English equivalent to 1010 & 1020 with high school, transfer, placement exam, or UCCS coursework. <i>Courses taken to fulfill this requirement may also count toward Compass Curriculum Explore - Arts, Humanities and Cultures or general electives. See degree audit for details</i> .					
Compass Curriculum	Component	Course				
(12 hours)	Gateway	GPS 1010				
• Explore and Navigate courses must be	Explore – Arts, Humanities and Cultures	See Degree Audit				
outside major and area requirements.	Explore – Society, Behavior and Health	See Degree Audit				
 Writing Intensive, Inclusiveness, and 	Explore – Physical and Natural World	See Degree Audit				
Sustainability courses can count	Navigate	HUM 3990 (included in LAS area requirements)				
towards other requirements within	Summit	COMM 4740 (included in major requirements)				
degree.	Writing Intensive Courses (WIC) Two courses with one upper-division (3000+ level)	 HUM 3990 (included in LAS area requirements) See Degree Audit 				
	Inclusiveness	See Degree Audit				
	Sustainability	See Degree Audit				
General Electives (33 hours)	Complete additional courses to meet total and upper-	division requirements for your degree program.				

FOUR-YEAR DEGREE PLAN

Please note that this is an example degree program and your program may vary. Students are responsible for completing all course prerequisites.

a	\checkmark	FALL	Hours	\checkmark	SPRING	Hours
		ENGL 1310	3		ENGL 1410	3
0ue		GPS 1010	3		Reasoning Skills Course (INDS 1050)	3
Year C		COMM 1000	3		COMM Elective	3
		Explore – Arts, Humanities & Cultures Course	3		Explore – Society, Behavior and Health Course	3
		General Elective	3		General Elective	3
		TOTAL	15		TOTAL	15

	\checkmark	FALL	Hours	1	SPRING	Hours
		COMM 2030	3		COMM 3510	3
Š		COMM Foundation Course - Media Skills	3		COMM Foundation Course – Applied Media Studies	3
ear T		Explore – Physical & Natural World Course	3		Natural Science Elective w/Lab	4
		Social Science Elective (Global Awareness)	3		Humanities Elective	3
>		Humanities Elective (Writing Intensive)	3		General Elective (Oral Communication)	3
		TOTAL	15		TOTAL	16

ee	\checkmark	FALL	Hours	\checkmark	SPRING	Hours
		COMM 3650	3		COMM Elective	3
hre		COMM Foundation Course – Media Theory	3		UD COMM Elective	3
Year Tł		Natural Science Elective	3		Social Science Elective (Cultural Diversity)	3
		General Elective	3		Natural Science Elective	2
		Upper Division (UD) General Elective	3		UD General Elective (Inclusiveness)	3
		TOTAL	15		TOTAL	14

	\checkmark	FALL	Hours	\checkmark	SPRING	Hours
		COMM 4090	3		COMM 4740	3
on		UD COMM Elective	3		Social Science Elective	3
ear F		HUM 3990	3		UD General Elective	3
		UD General Elective	3		UD General Elective	3
~		UD General Elective (Sustainability)	3		UD General Elective	3
		TOTAL	15		TOTAL	15