

# COMMUNICATION B.A.

Professional Communication Option/Strategic Emphasis

## ACADEMIC ADVISING

*Partnering with students to successfully navigate college*

**Location:** Main Hall 208

**Phone:** 719.255.3260

**Website:** [Academic Advising](http://www.uccs.edu/academic-advising)

**Connect With Your Advisor**

Current UCCS Students

- Appointments: [www.uccs.edu/advising/current-students](http://www.uccs.edu/advising/current-students)

Prospective Students: [www.uccs.edu/admissions/contact](http://www.uccs.edu/admissions/contact)

## GENERAL ACADEMIC INFORMATION

### Minimum Graduation Requirements

- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: At least 30 credit hours of the degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS.

### Student Responsibilities

Students are required to know and follow:

- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: [catalog.uccs.edu](http://catalog.uccs.edu)
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

## DEGREE REQUIREMENTS

Explore Communication: [Department of Communication](http://www.uccs.edu/department-of-communication) | [Department of Communication \(uccs.edu\)](http://www.uccs.edu/department-of-communication)

| Major Requirements  |   |   |              |    |
|---|---|---|--------------|----|
| Communication Major   | Course/Area                               | Course Title  | Credit Hours |    |
| <b>Professional Communication Option<br/>-Strategic Emphasis<br/>(39 hours)</b> <ul style="list-style-type: none"><li>• Requires a minimum of 39 credit hours of COMM course work.</li><li>• Requires a minimum of 18 credit hours of upper-division (3000-4999 level) COMM course work.</li><li>• All COMM courses require a "C" or better.</li><li>• 12 credit hours of COMM courses must be completed at UCCS.</li></ul> | COMM 1050                                 | Introduction to Professional Communication  | 3            |    |
|   | COMM 2030                                 | Introduction to Communication Theory  | 3            |    |
|   | COMM 2900                                 | Writing for the Media   | 3            |    |
|   | COMM 3200                                 | Principles & Practice of Public Relations   | 3            |    |
|   | COMM 3350                                 | Integrated Marketing Communication  | 3            |    |
|   | COMM 3510                                 | Research Methods  | 3            |    |
|   | COMM 4550                                 | Professional Communication Capstone   | 3            |    |
|   | Foundation Course:<br>Leadership Comm     | <i>Complete one course from the list below.</i><br>COMM 2440, 3440, 3770  |              | 3  |
|   | Foundation Course:<br>Organizational Comm | <i>Complete one course from the list below.</i><br>COMM 2240, 3150, 4160  |              | 3  |
|   | Electives                                 | <i>Complete 4 additional UNUSED courses from the list below to fulfill total and upper-division hour requirements for the major:</i><br>COMM 1020, 2240, 2440, 2770, 2900, 3150, 3200, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3470, 3480, 3550, 3770, 3800, 3850, 4050, 4090, 4160, 4190, 4200, 4220, 4230, 4250, 4290, 4300, 4600, 4690, 4770, 4840, 4850, 4900 (with approval of undergraduate director), 4950, 9400 |              | 12 |
|   | Senior ePortfolio                         | <i>Complete the COMM Senior ePortfolio.</i>   |              | 0  |

# COMMUNICATION B.A.

Professional Communication Option/Strategic Emphasis



University of Colorado  
Colorado Springs

## General Education and Elective Requirements

|  |   |  |
|--|---|--|
| <b>Composition</b><br>(6 hours)  | <ul style="list-style-type: none"> <li>ENGL 1310, ENGL 1308, or ENGL 1305</li> <li>ENGL 1410</li> <li>Writing Portfolio – PORT 3000 (0 credits) or PORT 4000 (1 credit) or alternative – See Degree Audit</li> </ul>  |  |
| <b>Reasoning Skills</b><br>(3 hours)   | See the degree audit for course options.  |  |
| <b>Core Humanities</b><br>(3 hours)  | <ul style="list-style-type: none"> <li>HUM 3990                             <ul style="list-style-type: none"> <li>This course also fulfills Navigate and one Writing Intensive course.</li> </ul> </li> </ul>  |  |
| <b>Natural Sciences Lab</b><br>(1 hour)  | <ul style="list-style-type: none"> <li>See Degree Audit                             <ul style="list-style-type: none"> <li>This can be taken as part of an Explore – PNW course that has a lab component</li> </ul> </li> </ul>   |  |
| <b>Oral Communication</b>  | <ul style="list-style-type: none"> <li>See Degree Audit                             <ul style="list-style-type: none"> <li>This course may also fulfill general education or major requirements.</li> </ul> </li> </ul>   |  |
| <b>LAS Language other than English Requirement</b>   | Complete two semesters of a language other than English equivalent to 1010 & 1020 with high school, transfer, placement exam, or UCCS coursework. <i>Courses taken to fulfill this requirement may also count toward Compass Curriculum Explore - Arts, Humanities and Cultures or general electives. See degree audit for details.</i> |  |
| <b>Compass Curriculum</b><br>(21 hours) <ul style="list-style-type: none"> <li>Explore and Navigate courses must be taken in departments other than the major.</li> <li>Writing Intensive, Inclusiveness, and Sustainability courses may count toward other requirements within the degree.</li> </ul> | <b>Component</b>  | <b>Course</b>  |
|  | <b>Gateway Program Seminar</b>  | GPS 1010   |
|  | <b>Explore – Arts, Humanities and Cultures (2 courses)</b>  | See Degree Audit   |
|  | <b>Explore – Society, Behavior and Health (2 courses)</b>   | See Degree Audit   |
|  | <b>Explore – Physical and Natural World (2 courses)</b>   | See Degree Audit   |
|  | <b>Navigate</b>   | HUM 3990 (included in LAS gen ed requirements)   |
|  | <b>Summit</b>   | COMM 4240, 4550 or 4800 (included in major requirements)   |
|  | <b>Writing Intensive Courses (WIC) (2 courses)</b><br><i>Must include one upper-division (3000+ level)</i>  | <ul style="list-style-type: none"> <li>HUM 3990 (included in LAS gen ed requirements)</li> <li>See Degree Audit</li> </ul> |
| <b>Inclusiveness (2 courses: 1 Global and 1 Local)</b>   | See Degree Audit  |  |
| <b>Sustainability</b>  | See Degree Audit  |  |
| <b>General Electives</b><br>(47 hours)   | Complete additional courses to meet total and upper-division requirements for your degree program.  |  |

## FOUR-YEAR DEGREE PLAN

Please note that this is an *example* degree program and your program may vary. **Students are responsible for completing all course prerequisites.**

| Year One | ✓ | FALL   | Hours     | ✓ | SPRING  | Hours     |
|----------|---|--|-----------|---|---|-----------|
|          |   |  | ENGL 1310 | 3 |   | ENGL 1410 |
|          |   | GPS 1010                                     | 3         |   | Reasoning Skills Course (INDS 1050)           | 3         |
|          |   | COMM 1050                                    | 3         |   | COMM Elective                                 | 3         |
|          |   | Explore – Arts, Humanities & Cultures Course | 3         |   | Explore – Society, Behavior and Health Course | 3         |
|          |   | General Elective                             | 3         |   | General Elective                              | 3         |
|          |   | <b>TOTAL</b>                                 | <b>15</b> |   | <b>TOTAL</b>                                  | <b>15</b> |

| Year Two | ✓ | FALL  | Hours     | ✓ | SPRING                                    | Hours     |
|----------|---|---|-----------|---|---|-----------|
|          |   |   | COMM 2030 | 3 |   | COMM 3510 |
|          |   | COMM Foundation Course – Leadership           | 3         |   | COMM 2900                                 | 3         |
|          |   | Explore – Physical & Natural World Course     | 3         |   | Explore – Physical & Natural World Course | 3         |
|          |   | Explore – Society, Behavior and Health Course | 4         |   | Natural Science Lab                       | 1         |
|          |   | Explore – Arts, Humanities & Cultures Course  | 3         |   | General Elective (Oral Communication)     | 3         |
|          |   |   |           |   | General Elective (Inclusiveness)          | 3         |
|          |   | <b>TOTAL</b>                                  | <b>15</b> |   | <b>TOTAL</b>                              | <b>16</b> |

| Year Three | ✓ | FALL                                    | Hours     | ✓ | SPRING                               | Hours     |
|------------|---|---|-----------|---|--------------------------------------|-----------|
|            |   |   | COMM 3200 | 3 |                                      | COMM 3350 |
|            |   | COMM Foundation Course - Organizational | 3         |   | UD COMM Elective                     | 3         |
|            |   | Upper Division (UD) General Elective    | 3         |   | UD General Elective                  | 3         |
|            |   | UD General Elective                     | 3         |   | General Elective (Sustainability)    | 3         |
|            |   | General Elective (Inclusiveness)        | 3         |   | General Elective (Writing Intensive) | 2         |
|            |   | <b>TOTAL</b>                            | <b>15</b> |   | <b>TOTAL</b>                         | <b>14</b> |

| Year Four | ✓ | FALL                | Hours             | ✓ | SPRING              | Hours            |
|-----------|---|---------------------|-------------------|---|---------------------|------------------|
|           |   |                     | COMM 4240 or 4800 | 3 |                     | UD COMM Elective |
|           |   | UD COMM Elective    | 3                 |   | UD General Elective | 3                |
|           |   | HUM 3990            | 3                 |   | UD General Elective | 3                |
|           |   | UD General Elective | 3                 |   | UD General Elective | 3                |
|           |   | UD General Elective | 3                 |   | General Elective    | 3                |
|           |   | <b>TOTAL</b>        | <b>15</b>         |   | <b>TOTAL</b>        | <b>15</b>        |