# **COMMUNICATION B.A.**

Applied Media Track - Online



## **ACADEMIC ADVISING**

Partnering with students to successfully navigate collegeLocation:Main Hall 208Phone:719.255.3260Website:Academic Advising

### **GENERAL ACADEMIC INFORMATION**

#### Minimum Graduation Requirements

- 120 credit hours
- 45 upper-division credit hours (3000-4999 level)
- 2.0 CU cumulative GPA
- Residency: At least 30 credit hours of the degree must be completed while registered in the College of Letters, Arts, and Sciences at UCCS.

### **Connect With Your Advisor**

Current UCCS Students

• Appointments: <u>www.uccs.edu/advising/current-students</u> Prospective Students: <u>www.uccs.edu/admissions/contact</u>

#### Student Responsibilities

Students are required to know and follow:

- All academic policies set forth by the University, College, and academic department in the UCCS Catalog: <u>catalog.uccs.edu</u>
- All course prerequisites designated by the University. Failure to meet course prerequisites may result in an administrative drop of the course from a student's schedule. See degree audit for course prerequisites within the academic major.

#### **DEGREE REQUIREMENTS**

Explore Communication: Department of Communication | Department of Communication (uccs.edu)

Major Requirements							
Communication Major	Course/Area	ourse/Area Course Title					
Applied Media Track (Online)	COMM 1000	Contemporary Mass Media	3				
(39 hours)	COMM 2030	Introduction to Communication Theory	3				
	COMM 3510	Research Methods	3				
<ul> <li>Requires a minimum of 39 credit hours of COMM course work.</li> </ul>	COMM 3650	Mass Media and Society	3				
Hours of Colvivi course work.	COMM 4090	Emerging Communication Technologies	3				
• Requires a minimum of 18 credit	COMM 4740	Entertainment Theory and Research	3				
hours of upper-division (3000- 4999 level) COMM course work.	Foundation Course: Media Skills	COMM 2900 – Writing for the Media OR COMM 4050 – Managing Social Media	3				
• All COMM courses require a "C" or better.	Foundation Course: Media Theory	COMM 4140 – Media Effects OR COMM 4201 – Persuasion (Online)	3				
<b>NOTE</b> : Students are encouraged to complete an internship during their	ts are encouraged to Foundation Course: COMM 3250 – Principles and Practices of Advertising OR		3				
program of study.	COMM Electives	Complete 4 additional courses from the following list to fulfill total and upper- division hour requirements for the major. COMM 1020, 2900, 3190, 3240, 3250, 3280, 3330, 3350, 3400, 3440, 3480, 3770, 4050, 4140, 4201, 4230, 4690, 4900 (with permission of undergraduate director), 4950	12				
	Senior ePortfolio	Complete the COMM Senior ePortfolio.	0				

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Core Writing Requirement (6 hours)	<ul> <li>ENGL 1310, 1308, or 1305 (Students choosing ENG ENGL 1410</li> <li>Writing Portfolio – PORT 3000 (0 credits) or PORT</li> </ul>	GL 1305 must complete ENGL 1300 first.) 4000 (1 credit) or alternative – See Degree Audit		
Reasoning Skills (3 hours)	See the degree audit for course options.			
Core Humanities (3 hours)	<ul> <li>HUM 3990         <ul> <li>This course also fulfills Navigate and o</li> </ul> </li> </ul>	ne Writing Intensive course.		
Natural Sciences Lab (1 hour) Oral Communication	<ul> <li>See Degree Audit         <ul> <li>This can be taken as part of an Explore</li> </ul> </li> <li>See Degree Audit</li> </ul>	e – PNW course that has a lab component		
LAS Language other than English	<ul> <li>See Degree Audit         <ul> <li>This course may also fulfill general education or major requirements.</li> </ul> </li> <li>Complete two semesters of a language other than English equivalent to 1010 &amp; 1020 with high school, transfer, placement exam, or UCCS coursework. <i>Courses taken to fulfill this requirement may also count toward Compass Curriculum Explore - Arts, Humanities and Cultures or general electives. See degree audit for details.</i></li> </ul>			
Requirement				
Compass Curriculum	Component	Course		
(21 hours)	Gateway Program Seminar	GPS 1010		
• Explore and Navigate courses must be	Explore – Arts, Humanities and Cultures (2 courses)	See Degree Audit		
taken in departments other than the	Explore – Society, Behavior and Health (2 courses)	See Degree Audit		
major.	Explore – Physical and Natural World (2 courses)	See Degree Audit		
<ul> <li>Writing Intensive, Inclusiveness, and</li> </ul>	Navigate	HUM 3990 (included in LAS gen ed requirements)		
<b>e</b>	Summit	COMM 4740 (included in major requirements)		
Sustainability courses may count toward other requirements within the	Writing Intensive Courses (WIC) (2 courses) Must include one upper-division (3000+ level)	<ul> <li>HUM 3990 (included in LAS gen ed requirements)</li> <li>See Degree Audit</li> </ul>		
degree.	Inclusiveness (2 courses)	See Degree Audit		
	Sustainability	See Degree Audit		
General Electives (47 hours)	Complete additional courses to meet total and upper-c	ivision requirements for your degree program.		

## FOUR-YEAR DEGREE PLAN

Please note that this is an example degree program and your program may vary. Students are responsible for completing all course prerequisites.

a	$\checkmark$	FALL	Hours	$\checkmark$	SPRING	Hours
		ENGL 1310	3		ENGL 1410	3
Ö		GPS 1010	3		Reasoning Skills Course (INDS 1050)	3
Ľ.		COMM 1000	3		COMM Elective	3
ea		Explore – Arts, Humanities & Cultures Course	3		Explore – Society, Behavior and Health Course	3
~		General Elective	3		General Elective	3
		TOTAL	15		TOTAL	15

Year Two	$\checkmark$	FALL	Hours	1	SPRING	Hours
		COMM 2030	3		COMM 3510	3
		COMM Foundation Course - Media Skills	3		COMM Foundation Course – Applied Media Studies	3
		Explore – Physical & Natural World Course	3		Explore – Physical & Natural World Course	3
		Explore – Society, Behavior and Health Course	3		Natural Science Lab	1
		Explore – Arts, Humanities & Cultures Course	3		General Elective (Oral Communication)	3
					General Elective (Inclusiveness)	3
		TOTAL	15		TOTAL	16

e	1	FALL	Hours	$\checkmark$	SPRING	Hours
		COMM 3650	3		COMM Elective	3
٦re		COMM Foundation Course – Media Theory	3		UD COMM Elective	3
ear Tł		Upper Division (UD) General Elective	3		UD General Elective	3
		General Elective (Inclusiveness)	3		UD General Elective	3
¥		General Elective (Sustainability)	3		General Elective (Writing Intensive)	2
		TOTAL	15		TOTAL	14

	$\checkmark$	FALL	Hours	$\checkmark$	SPRING	Hours
<u> </u>		COMM 4090	3		COMM 4740	3
no		UD COMM Elective	3		UD General Elective	3
ŭ L		HUM 3990	3		UD General Elective	3
ea		UD General Elective	3		UD General Elective	3
~		UD General Elective	3		General Elective	3
		TOTAL	15		TOTAL	15